

NEWS RELEASE

02 September 2021

Crisis and Litigation Communicators' Alliance expands into Belgium and Romania

CS & A International and Action Global Communications joining the CLCA

Vienna / Brussels / Bucharest - The Crisis and Litigation Communicators' Alliance (CLCA) continues its growth and is delighted to announce its two new members – **CS&A International** who will extend the alliance's presence into Belgium and **Action Global Communications Romania**, which will drive the CLCA's activities in the South-eastern European country.

"We are delighted to be joining this select group of independent firms in the specialised field of crisis management and communication. With 30 years' expertise helping global organisations across industry sectors build crisis resilience, we have seen the discipline gain increasing importance. Over the past three decades, CS&A International has spearheaded services and unique solutions that support clients across the crisis anticipation, prevention, detection and mitigation cycle. We very much look forward to collaborating with other professionals in this critical field", said Caroline Sapriel Managing Partner of CS&A International.

"As a pioneering communications firm established two decades ago in Romania, we have been working with numerous companies to build, sustain and protect their reputation in a dynamic economic and regulatory environment. We built our competence on the long-standing experience in issues management and crisis communications spanning industries such as aviation, energy, real estate or healthcare. We are looking forward to apply this very specific skill-set in high-stakes, cross-border programs, alongside fellow practitioners from around the world", said Ruxandra Mateescu, Managing Director of Action Global Communications Romania.

"With the global pandemic slowly drawing to an end we are very excited about the continuing interest of agencies across the globe to join our alliance and the willingness to foster multilateral cooperation. As such, we are delighted to welcome CS&A International and Action Global Communications as our new members and we look forward to starting a close partnership together", noted Martin Jenewein from SMJ Partners Consulting and Chairman of the CLCA.

About CLCA

The Crisis and Litigation Communicators' Alliance (CLCA) is a global network of owner-managed PR consulting firms who are leaders in the areas of Crisis Management and Strategic Legal communications in their respective markets. Clients can benefit from the collaboration of members on cross-border matters and the CLCA's specialist expertise in international disputes (especially Competition Law and Cartel cases, Cross-Border Litigation, Class Actions, Regulatory Enforcement cases, Fraud and Employment related disputes).